C1750-1 5/11/83

The Fifth Estate

Broadcasting May 9

20814GARNEQ6681 GEA JUN/84
S GARNER
CONGRESSNL INFO SRV
4520 EAST-WEST HWY
BETHESDA MD 20814

52d Year 1983

Broadcasting Top 100
Offer: $32 million
PBC - affiliates

Vol. 104 No. 19

Broadcasting May 9

Back door movement on broadcast deregulation
Rockefeller Center Inc. buys Outlet for $332 million
ABC's fall schedule □ BROADCASTING's Top 100

DEREG TACTICS □ Several members of House Telecommunications Subcommittee are taking on their chairman by formulating a broadcast deregulation bill without Wirth's approval. **PAGE 27.**

OIL MONEY □ Outlet Broadcasting is bought by Rockefeller Center Inc. for $332 million. **PAGE 28.**

SPRING COME FALL □ ABC announces its fall program lineup; most initial advertiser reaction is favorable. **PAGE 29.** Except for a few glitches, ABC affiliates' mood is decidedly upbeat as they head to Los Angeles for first of industry meetings. **PAGE 30.**

CANADIAN CONFAB □ AWRT convention in Toronto covers wide range of issues, from employment at home to communications abroad. **PAGE 31.**

BRITCAB □ British government releases its version of a request for proposal for cable television. It calls for 25 channels, interactive capability, ceilings on American programing and with hands-off approach by government. **PAGE 33.**

TOP 100 □ BROADCASTING's annual rundown of the Top 100 companies of the Fifth Estate, ranked by revenues, and by BROADCASTING's Electronic Communications Index. **PAGES 37-43.**

LIBEL REVERSAL □ Judge throws out award to Mobil executive who had sued *Washington Post* and won multimillion dollar settlement. **PAGE 44.**

AIM OFF THE MARK □ Accuracy In Media's attempt, at RCA stockholder's meeting, to create ombudsman position at NBC fails. **PAGE 46.**

ON THE UPSWING □ RCA Chairman Bradshaw reports upbeat company picture with improved earnings seen for 1983. **PAGE 52.**

NUMBERS GAME □ Nielsen and HBO attempt to explain nearly seven-million-subscriber disparity in their counts for the leading pay cable service. **PAGE 52.**

HIGH FILING □ Four cable systems in Oklahoma file with Supreme Court in liquor ad case, contending state's position violates freedoms of commercial speech and free flow of information and ideas. **PAGE 65.**

COMMENT STAGE □ Children's programing inquiry draws disputes before FCC over how much programing is enough. **PAGE 68.**

REBELS WITH A CAUSE □ Dissatisfied band of National League of Cities members are beginning fight to delay action on cable deregulation bill, S. 66. AT&T and some senators may join cause. **PAGE 68.**

LE SUBSIDY □ French government, in an effort to get teletext off the ground, will help subsidize decoder placement in homes and businesses. **PAGE 74.**

BULLISH ON HOME BANKING □ CSP study sees big market for home financial services in coming decade. **PAGE 74.**

H-H's FORWARD THINKER □ Gary Edens has risen from account executive to president and chief executive officer of Harte-Hanks Radio, and in the process, has impressed those around him with his creativity and leadership. **PAGE 95.**

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Broadcasting (ISSN 0007-2028) is published 51 Mondays a year (combined issue at yearend) by Broadcasting Publications Inc., 1735 DeSales Street, N.W. Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue $2 except special issues $3.50 (50th Anniversary issue $10). Subscriptions, U.S. and possessions: one year $60, two years $115, three years $160. Canadian and other international subscribers add $20 per year. U.S. and possessions add $170 yearly for special delivery, $100 for first-class. Subscriber's occupation required. Annually: *Broadcasting* □ *Cablecasting Yearbook* $75, *Across the Dial* $6.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (35mm, full year $55). Microfiche of *Broadcasting* is available from Bell & Howell, Micro Photo Division, Old Mansfield Road, Wooster, Ohio 44691 ($37/yr.). Postmaster please send address corrections to *Broadcasting*, 1735 DeSales St., N.W. Washington, D.C. 20036.

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The Top 100

COMPANIES IN ELECTRONIC COMMUNICATIONS

ABC □ Adams-Russell □ Affiliated Publications □ American Express □ American Family □ Anixter Bros. □ BBDO □ A.H.Belo □ John Blair □ Burnup & Sims □ Cable TV Industries □ Capital Cities □ CBS □ Cetec □ Chris-Craft □ Coca-Cola □ Comcast □ Conrac □ Control Data □ Cox Communications □ Disney □ Dow Jones □ Doyle Dane Bernbach □ Dun & Bradstreet □ Eastman Kodak □ Fairchild Industries □ Foote, Cone & Belding □ Gannett □ General Electric □ General Instrument □ General Tire & Rubber □ Getty Oil □ Graphic Scanning Corp. □ Gray Communications □ Grey Advertising □ Gulf + Western □ Gulf United □ Harris Corp. □ Harte-Hanks □ Heritage Communications □ Insilco Corp. □ Interpublic Group of Cos.□ Jefferson-Pilot □ Josephson International □ JWT Group □ Knight-Ridder □ Lee Enterprises □ Liberty Corp. □ LIN Broadcasting □ Lorimar □ MacLean Hunter □ M/A Com □ MCA □ MGM/UA Entertainment □ McGraw-Hill □ Media General □ Meredith Corp. □ Metromedia □ 3M □ Motorola □ Multimedia □ N.A. Phillips □ New York Times Co. □ A.C. Nielsen □ Oak Industries □ Ogilvy & Mather □ Orion Pictures □ Outlet Co. □ Pioneer □ Post Corp. □ RCA □ Reeves Corp. □ Rogers Cablesystems □ Rollins Inc. □ Scientific-Atlanta □ Scripps-Howard □ Selkirk Communications □ Signal Cos. □ Sony □ Stauffer □ Storer Communications □ Taft Broadcasting □ Tektronix □ Tele-Communications Inc. □ Telepictures □ Texscan □ Time Inc. □ Times Mirror Co. □ Turner Broadcasting □ United Cable Television □ United Television □ Varian Associates □ Viacom □ Warner □ Washington Post Co. □ Western Union □ Westinghouse □ Wometco □ Wrather □ Zenith

The Fifth Estate's five-score favorites

Electronic media and related firms turned in generally good performances in 1982; GE tops revenue list; RCA has highest rating on BROADCASTING's Electronic Communications Index

BROADCASTING's 1982 Top 100 companies in electronic communications have turned in their report cards for the year and the results are good. Despite bad news throughout 1982 for the U.S. business community, the electronic communications companies listed on pages 40-43 withstood the high interest rates and declining sales that pushed many companies into the red last year. Only eight companies out of the BROADCASTING Top 100 registered a loss.

The BROADCASTING listing comprises publicly owned companies engaged in the variety of communications businesses covered by BROADCASTING, including radio and television broadcasting, cable systems, STV and SMATV, satellite earth stations, program production, post-production video and audio services, program syndication and film licensing, advertising services for electronic media, rating services, paging systems and cellular radio, MDS, DBS, teletext and videotext, low-power television and the manufacture of equipment and parts for the preceding fields.

The Top 100 in 1982 is a classier group than the previous year's because of the arrival of a few new names, including some of special prominence—Control Data (number 12 on the list), Coca-Cola (8), Pioneer (30), Anixter (48)—and because of strong sales growth during the 12 months of 1982 throughout the Fifth Estate. The entry requirements for this year's club increased 8% to $38,856,000 in annual sales, up from the 1982 chart's minimum of $35,925,000.

Since the last index, Filmways became Orion, Coca-Cola purchased Columbia Pictures and MGM/UA Home Entertainment Group Inc. was traded separately from MGM/UA Entertainment Co. There are also a few other newcomers to the Top 100: A.H. Belo (72), Lorimar (73), Graphic Scanning (84), Stauffer (93), Texscan (96), and Telepictures (97). Nine companies had to vacate the list to make room for the new members. Most of the departing companies had sizable revenues but because their ECI (Electronic Communications Index)—the portion of those revenues (billings for advertising agencies) derived from Fifth Estate activity—was small, the editors of BROADCASTING decided to exclude them this year. Companies departing for this reason were Rockwell, Charter Co. (which is divesting itself of its broadcast interests), Schering-Plough, MCI, Arvin, Comsat and AEL Industries. Other companies not included in this year's index were Nippon Electric Co. (because of a dissimilar fiscal reporting period), Acton Corp. and Centel.

Calculating the ECI for a Top 100 company is occasionally difficult. Some of the larger manufacturers have a book-size products list. After products linked to the communications industry are identified, revenues for the relevant products must be calculated. The ECI can sometimes be derived from annual reports but is more often based on an estimate by a company official or other knowledgable source.

This year's index reveals that the 10 most important companies are evenly divided between communications companies and manufacturers.

Listed in descending order of ECI revenue, the first 10 ECI companies in BROADCASTING's Top 100 index are RCA (number 5 in total revenue), with ECI revenues of $3,294,800,000; Westinghouse (4), $3,215,850,000; ABC (18), $2,344,784,000; CBS (13), $2,185,074,000; Sony (11), $1,812,498,000; Motorola (15), $1,514,339,000; 3M (7), $1,247,589,000; Zenith (26), $1,016,044,000; Time Inc. (16), $855,439,000; General Electric (1), $795,000,000. The lowest ECI was for Josephson International (83), with $10,853,000. Getty Oil (2), 85% owner of ESPN, had the lowest ECI percentage (1%) but was still in the first half of ECI companies.

General Electric, despite a decline in total revenue from the previous year, is again at the top of the BROADCASTING's list, with more than twice the total revenue of number-two Getty Oil. Following, in order, are Eastman Kodak, Westinghouse and NBC parent company, RCA. CBS places 13th in the index and ABC, 18th.

Despite the recession, which was the dominant influence on the Top 100's performance in 1982, 80 of the 100 companies showed an increase in revenues above the 3.9 consumer price index increase (December to December), better than 1981's Top 100, among which only 65 companies showed real revenue growth. This comparison understates the improvement over last year's group because the fiscal reporting for last year's Top 100 ended in September 1981, catching only the beginning of the recession. This year's reporting period is for the four quarters closest to calendar year 1982. Approximately a third of the companies had their fiscal year figures recalculated to conform. Revenue figures used in the chart are for companies' continuing operations whenever possible and also are after extraordinary or nonrecurring items, when figures are available.

Just below the surface. A number of companies fell a few million dollars shy of making the Top100 list. The following are some companies (and their revenues) that just missed the list:

Comtech Telecommunications, $34,425,000; Movielab Inc., $31,026,000; C-Cor, $28,950,000; Compact Video Inc., $28,256,000; Tech-Ops Inc., $26,995,000; Microdyne Corp., $24,938,000; Acton Corp., $24,625,000; Tocom Inc., $23,956,000; Mobile Communication Corp., $23,233,000, and Cowles Broadcasting, $21,310,000.

One of the reasons total revenue for BROADCASTING's Top 100 increased during the recession was that total expenditures by advertisers increased by 14% for broadcast TV, according to the Television Bureau of Advertising, and an estimated 100% for cable in 1982.

Acquisitions were responsible for some companies' large revenue increases. MGM/UA which advanced from 65 to 37 on the list owed most of its revenue increase to its purchase of United Artists. Other acquisitive Top 100 members include Tele-Communications (63), Rogers Cablesystems (68) and Josephson (83). Expansion of existing business operations was responsible for large revenue gains at Storer (58), Turner (76), Comcast (94) and Telepictures (97).

The 20 companies with revenues that did not advance with the rate of inflation were mostly manufacturers, such as General Electric (1), 3M (7) and General Tire (20). Most of their problems occurred in non-ECI-related activities.

Earnings did not always follow the lead of revenues. In the current Top 100, only 52 companies reported an increase in net income above the CPI. Most of those companies showing large declines in earnings once again were manufacturers, including: General Tire (20), Pioneer (30), Fairchild Industries (31), Insilco Corp. (43). For some of these companies, their problems were outside ECI activity; others faced heated competition supplying the communications industry. Competition among suppliers of equipment to the cable industry took its toll on companies like Oak Industries (46), Scientific-Atlanta (62) and Cable TV Industries (100).

Several deterrents to comunications profits appeared in 1982:

- The prime interest rate declined from 1981 highs, but was still at an average monthly rate of over 15% for more than half the year, and in real terms increased during part of the year. Borrowing to finance acquisitions, the building of cable systems and the servicing of previous debt, took dollars away from the earnings side of the ledger of such companies as Motorola (15) and Storer Communications (58). Storer's interest expenses increased two-and-a-half times over the previous year. Rogers Cablesystems (68) was another MSO suffering from increased interest expense. Rogers is one of three Canadian companies—along with MacLean Hunter (54) and Selkirk Communications (82)—on the chart. Their revenue and earnings are reported in U.S. dollars at the rate of $1.2383 Canadian to $1.00 U.S. The price earnings ratio calculations in the chart are made with exchange quotations from April 26 and 1982 earnings. Earnings per share figures are for "primary" shares whenever such figures are available. Profit margin is the ratio of earnings to revenues.
- An exceptional number of programing services were either started last year or incurring development costs for a 1983 introduction. Among the familiar names feeding new mouths from the profit trough were

CBS with RadioRadio (13), ABC with Satellite News Channel and Daytime (18), Disney with Disney Channel (32) and Turner Broadcasting with CNN Headline News (76).

■ 1982 also was a year of communications deregulation and diversification; when companies were developing products or operations to take advantage of the opportunities allowed by the FCC in cellular radio, teletext and direct broadcast satellite. None of these services were operational last year and also had to be fed from income. Knight Ridder (25) and Graphic Scanning (84) were among those betting on the new technologies.

Eight of the Top 100 companies reported yearend losses: Zenith (26), Pioneer (30), Scientific-Atlanta (62), Rogers Cablesystems (68), Turner Broadcasting (76), Orion Pictures Corp. (80), Graphic Scanning (84) and Wrather (90).

If annual reports for many of the Top 100 tolled the same news of delayed economic recovery and a very difficult economic environment, the yearend results of others on the list seemed unaffected by the bad news. Broadcast income, boosted by increased advertising, helped either to produce good earnings, as with RCA (5) and Outlet (89), or to help offset weak earnings in other divisions, as happened with Wometco (50) and Harte-Hanks (57). Successful television series helped the earnings of Lorimar (73), a prominent producer, and Telepictures (97), a syndicator. □

How some heavy hitters scored in '82

Here's a sampler of 1982 earnings by top executives of selected publicly held companies in the Fifth Estate and related fields. It is based on the latest proxy statements of those companies and other sources. Figures include total remuneration, contingent benefits and reimbursement, plus other forms of compensation.

ABC Inc.—Leonard H. Goldenson, chairman, $1,252,663; Elton H. Rule, vice chairman, $1,004,247; Frederick S. Pierce, president, $903,925; Michael P. Mallardi, vice president and chief financial officer, $484,536; Everett H. Erlick, senior vice president and general counsel, $475,128.

□

John Blair & Co.—Jack W. Fritz, president, $601,352; Harry B. Smart, vice president (and chairman of Blair Television), $450,726; James A. Jurist, vice president and treasurer, $259,703.

□

CBS Inc.—William S. Paley, founder chairman, $636,516; Thomas H. Wyman, chairman, $722,827; Gene F. Jankowski, vice president, $615,635; Walter R. Yetnikoff, vice president, $583,421; Walter Cronkite, director, $1,100,826.

□

Chris-Craft Industries—Herbert J. Siegel, chairman and president, $842,321; Lawrence E. Barnett, executive vice president, $321,137.

□

Cox Communications—Garner Anthony, chairman of executive committee, $456,723; Clifford M. Kirtland Jr., chairman of board, $337,500; William A. Schwartz, president, $540,213; Robert C. Wright, executive vice president (also president of Cox Cable Communications), $356,433; Stanley G. Mouse, senior vice president, $236,599.

□

Dun & Bradstreet Corp.—Harrington Drake, chairman, $769,567; Charles W. Moritz, president, $453,385; Robert E. Weissman, executive vice president, $346,092; Richard F. Schmidt, executive vice president, $260,314.

□

Gannett Co.—Allen H. Neuharth, chairman and president, $848,815; Douglas H. Corkindale, senior vice president and chief financial officer (and president of Diversified Media), $460,223; John E. Heselden, senior vice president (and president of newspaper division), $419,646; John C. Quinn, senior vice president (and president of News Services), $408,237; Alvin G. Flanagan, chairman of Gannett Broadcasting Group, $341,723.

□

General Tire & Rubber Co.—M.G. O'Neil, chairman, $478,239; Thomas O'Neil, chairman of board of RKO General, $396,156.

□

Jefferson-Pilot Corp.—W. Roger Soles, chairman, $381,340; Louis C. Stephens Jr., vice president, $243,986; Seth C. Macon, vice president, $137,607; James T. Warmath Jr., vice president, $135,000; Wallace J. Jorgenson, director (and president of Jefferson-Pilot Broadcasting), $140,146.

□

Meredith Corp.—E.T. Meredith III, chairman, $300,937; Robert A. Burnett, president, $936,259; James E. Conley, president-broadcasting group, $344,286; Jack D. Rehm, president-publishing group, $300,625; Gerald D. Thornton, vice president-administrative services, $278,067.

□

Metromedia Inc.—John W. Kluge, chairman and president, $973,562; George H. Duncan, senior vice president-operations, $421,667; Stuart Subotnick, senior VP-finance and treasurer, $434,432; Robert M. Bennett, senior vice president-TV broadcasting and production, $311,950; Ross Barrett, senior vice president, $222,357.

□

The New York Times Co.—Arthur Ochs Sulzberger, chairman, $1,129,715; Walter Mattson, president, $847,119; Sydney Gruson, vice chairman, $779,215; John D. Pomfret, senior vice president, $626,218; Benjamin Handelman, senior vice president $522,937.

□

RCA—Thornton F. Bradshaw, chairman, $954,938; George F. Fuchs, executive vice president, industrial relations, $400,761; Frank A. Olson, executive vice president, $485,315; Roy H. Pollock, executive vice president, $506,481; Herbert S. Schlosser, executive vice president, $437,840.

□

Rollins Inc.—O. Wayne Rollins, chairman, $500,000; R. Randall Rollins, president, $400,000; Charles R. Patterson Jr., vice president, $320,000; Gary W. Rollins, vice president, $188,200; Bill J. Dismuke, senior vice president, $186,800.

□

Scripps-Howard Broadcasting—Donald L. Perris, president, $347,886; Richard D. Cervenak, vice president, $191,278; Richard J. Janssen, vice president, $162,350; M.E. Greiner Jr., vice president, $175,945; Robert R. Regalbuto, vice president, $168,920.

□

Storer Communications—Bill Michaels, former chairman, $266,425; Peter Storer, chairman, $342,080; Terry Lee, president, $305,807; Kenneth L. Bagwell, president of Television Stations division, $273,554; Arno W. Mueller, president of Cable Communications division, $233,660.

□

Time Inc.—Ralph P. Davidson, chairman of board, $579,373; Clifford J. Grum, executive vice president, $554,704; Gerald M. Levin, group vice president, $563,668; J. Richard Munro, president, $710,907; Arthur Temple, vice chairman, $454,254.

□

Viacom International—Ralph Baruch, chairman, $975,964; Terrence A. Elkes, president, $818,236; Kenneth F. Gorman, vice president (and president of Viacom Entertainment Group), $545,840.

□

Wometco Enterprises—Mitchell Wolfson, chairman and president (deceased 1-28-83), $236,435; Van Myers, executive vice president in charge of vending, food services and bottling, $222,370; Arthur H. Hertz, executive vice president, chief financial officer and treasurer, $187,963; Stanley L. Stern, senior vice president in charge of entertainment division, $149,360; J. Bruce Irving, vice president and general counsel, $133,787.

Rank	Company	Revenues (000) 1982	1981	% change
1.	General Electric	26,500,000	27,240,000	(3%)
2.	Getty Oil	12,311,612	13,251,560	(7%)
3.	Eastman Kodak	10,815,000	10,337,000	5%
4.	Westinghouse	9,745,400	9,367,500	4%
5.	RCA Corp.	8,237,000	8,004,000	3%
6.	American Express	8,093,000	7,291,000	11%
7.	3M	6,601,000	6,508,000	1%
8.	Coca-Cola	6,249,700	5,889,000	6%
9.	Gulf + Western	5,358,223	5,663,903	(5%)
10.	Signal	5,065,100	5,487,600	(8%)
11.	Sony Corp.	4,531,245	4,871,323	(7%)
12.	Control Data	4,292,000	4,100,000	5%
13.	CBS	4,122,782	3,955,926	4%
14.	Warner	3,989,985	3,237,153	23%
15.	Motorola Corp.	3,785,847	3,569,677	6%
16.	Time Inc.	3,564,328	3,296,382	8%
17.	N.A. Phillips	3,160,052	3,030,044	5%
18.	ABC	2,664,528	2,443,713	9%
19.	Times Mirror Co.	2,200,399	2,130,756	3%
20.	General Tire	2,094,000	2,211,915	(5%)
21.	MCA Inc.	1,587,618	1,328,988	20%
22.	Harris Corp.	1,582,410	1,427,008	11%
23.	Gannett	1,519,514	1,367,171	11%
24.	Dun & Bradstreet Corp.	1,461,566	1,331,035	10%
25.	Knight-Ridder	1,327,657	1,237,093	7%
26.	Zenith	1,239,200	1,275,200	(3%)
27.	Tektronix	1,200,609	1,109,398	8%
28.	Gulf United	1,197,561	1,041,943	15%
29.	McGraw-Hill	1,193,587	1,110,125	8%
30.	Pioneer	1,128,377	1,173,127	(4%)
31.	Fairchild Industries	1,093,261	1,338,905	(18%)
32.	Disney	1,088,612	1,013,310	7%
33.	Western Union	1,025,000	966,200	6%
34.	General Instrument	1,002,014	800,070	25%
35.	New York Times Co.	933,692	841,707	11%
36.	Jefferson-Pilot	923,218	887,282	4%
37.	MGM/UA Entertainment Co.	801,934	456,657	75%
38.	Washington Post	800,824	753,447	6%
39.	Dow Jones & Co.	730,673	641,024	14%
40.	Varian Assoc.	696,100	655,900	6%
41.	Capital Cities	663,580	573,784	16%
42.	A.C. Nielsen Co.	654,237	594,793	10%
43.	Insilco Corp.	636,034	624,702	2%
44.	M/A Com Inc.	610,887	518,719	18%
45.	American Family	584,623	518,129	13%
46.	Oak Industries	545,720	507,119	8%
47.	Interpublic Group of Cos.	545,322	441,048	24%
48.	Anixter Bros., Inc.	535,604	501,185	7%
49.	Cox Communications Inc.	514,746	403,497	28%
50.	Wometco Enterprises Inc.	493,408	434,175	14%

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Earnings (000) 1982	Earnings (000) 1981	% change	Profit margin %	Earnings per share	P/E ratio	ECI %	ECI rank
1,817,000	1,652,000	10%	6.9%	8.00	14	3%	10
691,590	856,865	(19%)	5.6%	8.61	8	1%	49
1,162,000	1,239,000	(6%)	10.7%	7.12	12	2.4%	30
449,300	438,000	3%	4.6%	5.16	8	33%	2
222,600	54,000	312%	2.7%	2.03	12	40%	1
581,000	524,000	11%	7.2%	4.53	15	2%	41
631,000	673,000	(6%)	9.6%	5.37	16	18.9%	7
512,232	447,070	15%	8.2%	3.95	14	7%	13
180,195	272,427	(34%)	3.4%	2.33	11	7%	20
113,200	214,000	(47%)	2.2%	1.56	21	8%	16
123,896	287,376	(57%)	2.7%	.54	26	4%	5
155,100	169,800	(9%)	3.6%	4.11	12	1.9%	63
112,509	162,829	(31%)	2.7%	4.01	18	53%	4
257,811	236,493	14%	6.5%	3.96	7	17%	11
169,492	182,138	(7%)	4.5%	4.64	23	40%	6
156,115	184,568	(15%)	4.4%	2.50	24	24%	9
73,564	78,518	(6%)	2.3%	5.33	12	12%	19
160,027	146,313	9%	6.0%	5.54	12	88%	3
139,874	150,331	(7%)	6.4%	4.09	18	10%	33
19,436	65,881	(70%)	0.9%	1.13	31	8%	40
176,198	89,788	96%	11.1%	3.69	10	22%	24
61,741	92,642	(33%)	3.9%	2.05	21	8.9%	46
180,507	172,506	5%	11.9%	3.39	20	11.5%	39
142,122	121,474	17%	9.7%	5.06	25	7%	56
102,931	100,353	3%	7.7%	3.14	17	4.3%	77
(21,800)	15,600	(240%)		(1.15)		82%	8
71,056	80,517	(12%)	5.9%	4.34	15	15.6%	38
92,437	89,934	12%	7.7%	2.80	9	5%	74
110,018	98,117	12%	9.2%	4.40	22	5.6%	69
(13,244)	36,198	(137%)		(.023)		33%	21
35,280	64,318	(45%)	3.2%	1.90	12	5%	79
98,898	112,944	(12%)	9.1%	2.98	27	4.1%	85
82,312	62,143	32%	8.0%	3.48	11	11.4%	51
103,307	84,396	22%	10.3%	3.39	16	43%	14
54,257	49,970	9%	5.8%	4.31	16	5%	83
86,201	100,357	(14%)	9.3%	4.02	8	6.5%	73
28,138	27,353	3%	3.5%	.56	26	44.2%	23
52,413	32,710	60%	6.5%	3.70	19	13.5%	54
88,103	71,390	23%	12.0%	1.39	34	5%	89
31,723	3,200	891%	4.6%	3.43	12	20%	47
96,317	80,518	20%	14.5%	7.25	21	41%	28
45,506	36,964	23%	7.0%	4.06	9	12%	64
14,823	34,007	(56%)	2.3%	1.71	13	65%	15
37,335	45,305	(18%)	6.1%	.97	25	35%	35
24,718	18,413	34%	4.2%	1.58	12	5%	93
4,103	30,350	(86%)	0.8%	.25	43	58%	25
19,777	15,171	30%	3.6%	3.31	18	70%	17
13,275	17,525	(24%)	2.5%	.94	28	40%	34
65,421	55,490	18%	12.7%	2.31	21	93%	12
26,040	24,403	7%	5.3%	1.51	21	31.6%	42

Rank	Company	Revenues (000) 1982	1981	% change
51.	Rollins Inc.	488,940	506,738	(4%)
52.	Meredith Corp.	452,896	437,206	4%
53.	Media General	429,409	366,544	17%
54.	MacLean Hunter	423,859	330,550	28%
55.	JWT Group	420,408	393,329	3%
56.	Metromedia	407,074	340,441	20%
57.	Harte-Hanks	396,903	348,519	14%
58.	Storer Communications	379,302	276,437	37%
59.	Taft Broadcasting Co.	376,037	353,258	6%
60.	Ogilvy & Mather	327,411	302,852	8%
61.	John Blair & Co.	321,551	264,684	21%
62.	Scientific-Atlanta	314,306	328,317	(4%)
63.	Tele-Communications	282,552	181,426	56%
64.	Viacom International Inc.	274,847	210,436	31%
65.	The Liberty Corp.	264,820	231,224	15%
66.	Affiliated Publications	259,444	236,073	10%
67.	Burnup & Sims	237,012	208,800	14%
68.	Rogers Cablesystems Inc.	236,335	93,308	153%
69.	Reeves Corp.	228,617	203,693	12%
70.	Multimedia Inc.	225,463	195,276	16%
71.	BBDO	215,863	179,754	20%
72.	A.H.Belo	203,436	182,245	12%
73.	Lorimar	198,600	152,165	31%
74.	Foote, Cone & Belding	179,990	172,109	5%
75.	Doyle Dane Bernbach	179,147	169,514	6%
76.	Turner Broadcasting	165,641	95,047	74%
77.	Lee Enterprises	163,874	155,750	5%
78.	Grey Advertising Inc.	142,150	113,747	25%
79.	United Cable Television	128,652	77,264	67%
80.	Orion Pictures Corp.	116,812	93,865	24%
81.	Conrac	116,261	114,708	2%
82.	Selkirk Communications Ltd.	112,092	104,656	7%
83.	Josephson International Inc.	108,534	67,442	61%
84.	Graphic Scanning Corp.	105,529	74,529	42%
85.	Scripps-Howard Broadcasting	95,646	87,344	10%
86.	Heritage Communications	94,825	77,157	23%
87.	Post Corp.	88,595	83,171	7%
88.	LIN Broadcasting Corp.	88,420	71,036	24%
89.	Outlet Co.	86,579	75,892	14%
90.	Wrather	85,721	89,137	(4%)
91.	Chris-Craft	78,887	68,452	15%
92.	Adams-Russell	71,859	55,700	29%
93.	Stauffer	70,183	66,077	6%
94.	Comcast	62,838	39,456	59%
95.	Cetec Corp.	57,296	56,838	1%
96.	Texscan	49,615	37,287	33%
97.	Telepictures	46,241	22,120	109%
98.	United Television Inc.	43,160	37,725	14%
99.	Gray Communications Inc.	38,856	39,122	(1%)
100.	Cable TV Industries	32,258	39,875	(19%)

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Earnings (000) 1982	Earnings (000) 1981	% change	Profit margin %	Earnings per share	P/E ratio	ECI %	ECI rank
35,353	48,673	(27%)	7.2%	1.34	10	8%	88
28,080	24,670	14%	6.2%	7.79	14	19.5%	58
32,512	31,554	3%	7.6%	4.60	11	15%	71
17,182	21,909	(22%)	4.1%	.59	25	28%	50
10,940	7,106	54%	2.6%	2.06	16	73.3%	26
36,632	37,926	(3%)	9.0%	23.16	20	90%	22
27,297	25,362	8%	6.9%	2.78	17	22.1%	59
9,198	31,900	(71%)	2.4%	.56	53	100%	18
36,436	38,532	(5%)	9.7%	.95	58	64%	31
14,840	16,544	(10%)	4.5%	3.46	14	63%	36
17,061	13,637	25%	5.3%	4.42	14	24%	65
(2,456)	21,931	(111%)		(.11)		64%	37
10,402	12,843	(19%)	3.7%	.47	55	100%	27
24,592	17,054	44%	8.9%	2.06	16	95%	29
13,685	26,772	(49%)	5.2%	1.22	15	25.5%	68
15,765	14,199	11%	6.1%	2.02	20	13%	91
9,255	8,538	8%	3.9%	1.01	8	22.5%	81
(11,542)	(105)			(.65)		100%	32
24,475	17,703	38%	10.7%	2.55	8	28.7%	70
28,974	25,824	12%	12.9%	1.90	20	64%	44
14,982	13,796	9%	6.9%	2.61	16	50%	53
23,113	20,245	14%	11.4%	2.47	18	34%	66
7,319	4,164	76%	3.7%	1.58	13	77%	43
10,912	11,977	(9%)	6.1%	3.88	12	38%	67
7,646	11,001	(31%)	4.3%	1.33	18	49%	61
(3,350)	(13,423)			(.16)		86%	45
20,464	19,400	6%	12.5%	2.95	14	27%	86
6,809	6,661	2%	4.8%	11.03	8	77%	52
7,838	11,689	(33%)	6.1%	.72	26	100%	48
(27,166)	(57,938)			(4.29)		50%	76
6,191	4,691	32%	5.3%	2.67	13	4.6%	80
212	1,710	(88%)	0%	.02	41	95%	55
5,875	5,985	(2%)	5.4%	1.25	14	10%	100
(9,240)	17,141	(154%)		(.68)		60%	72
18,676	19,199	(3%)	19.5%	1.89	12	100%	57
6,149	3,812	61%	6.5%	.63	18	37%	90
3,774	3,408	11%	4.3%	2.07	18	28.8%	95
20,121	17,384	16%	22.8%	1.85	21	95%	62
11,320	1,568	622%	13.1%	6.13	8	100%	60
(1,270)	(2,865)			(.57)		25%	96
9,423	7,361	28%	11.9%	1.21	16	70%	78
6,004	5,108	17%	8.4%	1.00	25	20%	99
3,980	3,763	6%	5.7%	3.88	11	25.5%	98
6,526	4,895	33%	10.4%	.95	22	93%	75
889	1,140	(22%)	0.2%	.40	23	33.6%	97
5,112	4,379	17%	10.3%	.82	28	95%	82
4,428	1,530	189%	9.6%	.75	22	100%	84
9,605	7,331	31%	22.3%	.80	16	100%	87
446	2,191	(80%)	1.4%	.15	40	100%	92
1,680	2,616	(36%)	4.3%	3.40	14	69%	94

Ratings Roundup

An ABC-TV special, *Life's Embarrassing Moments*, and the first half of NBC-TV's mini-series *V*, were the ratings winners, according to A.C. Nielsen, for the week ending Sunday, May 1. CBS-TV won the week, averaging a 16 rating/25.4 share, against ABC's 15.1/25.1 and NBC's 14.7/24.3.

Life's Embarrassing Moments (28.44) aired Wednesday at 10-11 p.m. against a CBS movie, *Muggable Mary* (12.1/19), and *Facts of Life* (15.3/23) and the first half of *Quincy* (10.8/19) on NBC. Nightly averages for all three networks were depressed that night due to carriage of President Reagan's address and a subsequent Democratic response.

Part one of *V* (25.4/40) was the highest-rated episode of an NBC mini-series so far this season. It outperformed episode two of *Executioner's Song* (24/36) and enabled NBC to tie CBS in the overall ratings for Sunday night. NBC averaged a 20.1/30.9 with a lineup that included a rerun of its special, *TV Censored Bloopers, Part 4* (16.1/34), while CBS averaged a 19.1/30.7 for its regular lineup. ABC trailed with a three-hour presentation of the feature film, *1941* (11.7/19).

Part two of *V* aired Monday (May 2) and averaged a 22/40. The two episodes combined averaged a 20.2/40, making it the highest-rated mini-series aired on NBC in the 1982-83 season.

ABC won Monday, Tuesday, Wednesday and Saturday while CBS won Thursday and Friday, and tied NBC on Sunday.

In the Arbitron and Nielsen local May rating sweeps, which began Wednesday (April 27) and ended Tuesday (May 3), CBS was first with a 17.2 rating/28 share, ABC was second with a 15.8/26 and NBC was third with a 14.9/24. In the Arbitron ratings, CBS was first in 39 markets, ABC was first in 32 markets and NBC was first in 14 markets. In the Nielsen ratings, CBS was first in 39 markets, ABC was first in 31 markets and NBC was first in 15 markets.

Thursday respectively CBS was ahead as of Sunday, May 1, with a 17.7 in Nielsen and a 17 in Arbitron; NBC was second, with a 14.9 in Arbitron and a 14.8 in Nielsen; and ABC was third with a 14.5 in Arbitron and a 13.4 in Nielsen.

The First 20

1.	*Life's Embarrassing Moments*	ABC	28/44
2.	*NBC Sunday Night Movie: V, part one*	NBC	25.4/40
3.	*Dallas*	CBS	22.5/38
4.	*60 Minutes*	CBS	21.4/36
5.	*Magnum, P.I.*	CBS	21.3/36
6.	*Love Boat*	ABC	21.1/32
7.	*Hart to Hart*	ABC	20.9/34
8.	*Simon & Simon*	CBS	20.6/34
9.	*TV Censored Bloopers*	NBC	20.4/36
10.	*Alice*	CBS	19.5/30
11.	*Trapper John, M.D.*	CBS	19.1/30
12.	*Jeffersons*	CBS	18.7/29
13.	*Mississippi*	CBS	18.4/30
14.	*A Team*	NBC	18.3/31
15.	*9 to 5*	ABC	18.1/28
16.	*Hill Street Blues*	NBC	18.1/31
17.	*Three's Company*	ABC	18.0/28
18.	*Real People*	NBC	17.7/30
19.	*Joe Jr.*	ABC	17.6/28
20.	*M*A*S*H*	CBS	17.5/29

The Final Five

63.	*Bill Cosby Special*	NBC	14.1/24
64.	*Wizards and Warriors*	CBS	14.1/24
65.	*At Ease*	ABC	14.1/24
66.	*Mork*	ABC	14.1/24
67.	*America's Heroes*	NBC	13.1/20

More on MIP. Metromedia Producers emerged from the recently concluded MIP-TV convention in Cannes, France (Broadcasting, May 2) with international licensing commitments totaling more than $70 million, the highest level in the company's 18-year history, according to Ray Rich, vice president for worldwide distribution. Hottest among the Metromedia properties is the Aaron Spelling-Goldberg series *Dynasty*, which brought record-breaking prices for renewals and new starts in virtually every country, according to Rich. Italy's Rete Quattro network was among the overseas companies that signed five-year contracts for *Dynasty*. Major sales of other Metromedia product, which included the series *Fantasy Island*, *Charlie's Angels*, *Starsky & Hutch* and the mini-series *Little Gloria: Happy at Last*, were forged with companies from Chile, Italy, Ireland, Jordan, Lebanon, Dominican Republic, Finland, Sweden and Greece. Home video sales, which totaled more than $1 million for Metromedia at MIP-TV, included agreements with companies in the United Kingdom, Scandinavia and South Africa.

World Wide Enterprises, which went to MIP-TV with more than 900 hours of off-network programing, including *Dallas*, *Love Boat*, Hanna-Barbera cartoons, *Little House on the Prairie*, *General Hospital* and *All My Children*, forged a major deal with two regional Spanish networks, Basque TV and Catalan State TV. Worldvision senior vice president for international sales, Bert Cohen, declined to disclose the value of the sale to the two Spanish networks, but noted a "renewed interest" in catalogue programing among broadcasters in many overseas countries made this year's MIP-TV an exceptionally profitable one for the company.

ABC Video Enterprises, which brought more programing to this MIP-TV than ever before, found a "better market for culturally oriented programing" and a tremendous increase in interest in home video sales, according to company president Herb Granath. What last year was an early phenomenon, "a stepped-up home video sales," is now a full-fledged trend, said Granath, who noted that while last year buyers were interested primarily in movies for home video, this year they are interested in specials and cultural programing as well. Granath concurred with Telepictures Corp. Chairman Michael Solomon that the overseas home video market is maturing and buyers are now more careful in their purchases. "Gone are the good ole days when people were buying almost anything to put on cassette just to get into the market," said Granath. And according to Solomon, the home video market at MIP no longer includes scores of "lookers" but has been reduced primarily to experienced buyers.

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million ("Closed Circuit," April 11). Sabre is owned by Herbert Salzman (30%), Donald G. Softness, Samuel Wyman and Donna B. Atwater (23.3% each). It also owns WVNJ(AM) Newark, N.J. Buyer is Cleveland-based owner of six AM's, six FM's and four TV's. It has also purchased, subject to FCC approval, WXIX-TV Cincinnati and WCTI(TV) New Bern, N.C. (see below). Milton Maltz is chairman and Carl E. Hirsch is president.

■ WCTI(TV) New Bern, N.C. (ABC, ch. 12; 316 kw vis., 31 kw aur.; HAAT: 1,923 ft.)—Seeks assignment of license from Malrite of North Carolina Inc. to Heritage Broadcasting Co. for $9 million (BROADCASTING, April 4). Seller is Cleveland-based communications company that also bought WVNJ-FM Newark, N.J. (see above). Buyer is recently formed subsidiary of ICI Corp., Detroit-based construction equipment company. Heritage is headed by Mario F. Iacobelli, president (80%), and Robert N. Smith, vice president (20%). Smith is applicant for 39 low-power TV stations. Iacobelli has no other broadcast interests. Filed April 21.

■ WDBL-AM-FM Springfield, Tenn. (1590 khz, 1 kw-D, FM: 94.3 mhz, 3 kw, HAAT: 215 ft.)—Seeks assignment of license from Middle Tennessee Enterprises Inc. to DBL Broadcasting for $530,000 (BROADCASTING, May 2). Seller is owned by H.A. Webster, president, who has no other broadcast interests. Buyer is owned by Terry E. Forcht, who also owns WHIC-AM-FM Hardinsburg and WAIN-AM-FM Columbia, Ky. Filed April 25.

Actions

■ KPOD(AM) Crescent City, Calif. (1240 khz, 1 kw-D, 250 kw-N)—Granted assignment of license from William E. Stamps, court-appointed temporary operator, to William E. Stamps, individual, for $369,685. Stamps is former licensee who sold station to Florence M. Poorman. Poorman filed debtor's plan and relinquished control to Stamps. Stamps will be 100% owner. (BAL-830302FC). Action April 21.

■ KKZZ(AM)-KOTE(FM) Lancaster, Calif. (1380 khz, 1 kw-D; FM: 106.3 mhz, 3 kw, HAAT: 210 ft.)—Granted assignment of license from Lancaster-Palmdale Broadcasting Corp. to Antelope Broadcasting Corp. for $800,000. Seller is owned by David A. Rodgers, who owns WBML(AM) Macon, Ga. Last year he sold WBIS(AM) Bristol, Conn., for $463,000 (BROADCASTING, Oct. 11, 1982). Buyer is owned by Lindsey A. Schnyder (50.1%), William S. Sanders (25%) and Southwest Capital Corp. and Fluid Capital Corp. (12.49% each). Schnyder is former account executive at KVOR(AM) Colorado Springs. Southwest Capital and Fluid Capital are Albuquerque, N.M., investment firms. Sanders and Southwest Capital each own 24.9% of KDHI(AM)-KQYN(FM) Twenty-Nine Palms, Calif.; KVKM(AM)-KGEE(FM) Monahans, Tex., and KPER(FM) Hobbs, N.M. (BAL,H-830218R,S). Action April 18.

■ KRQY(FM) Pueblo, Colo. (98.9 mhz, 100 kw, HAAT: 600 ft.)—Granted assignment of license from KRQY Inc. to Whale Communications of Colorado Inc. for $650,000. Seller is owned by Thomas V. Armshaw, who is part owner of WPET(AM)-WRQK(FM) Greensboro, N.C., and WKOS(FM) Murfreesboro, Tenn. Buyer is owned by Gary Goodell, chairman (25%), Steven E. Humphries, president (25%) and Bill Campbell (50%), who are also applicants for facilities of WJJZ(AM) Mt. Holly, N.J. Humphries is New York City-based program consultant. Goodell and Campbell are Philadelphia businessmen. (BAPLH-830310GU). Action April 20.

■ WOFL(TV) Orlando, Fla. (ch. 35; 646 kw vis., 12.6 kw aur.; HAAT: 1,470 ft.)—Granted transfer of control of Omega Communications Inc. from Control Group (60% before; none after) to Meredith Corp. (40% before; 100% after). Consideration: $16 million. Principals: Sellers are Lawrence H. Rogers II (22.8%); H. Talbott Mead (14.24%); Mead Development Co. (13.68%); William Campbell and wife, Joan (6.27% jointly), and Ray Balsom (39%). They are selling their majority control and bowing out of WOFL ownership. Buyer is current 40% owner of WOFL and is Des Moines, Iowa-based publisher of *House & Garden* magazine and group owner of six AM's, six FM's and five TV's. It also bought KSEE(TV) Fresno, Calif., for $17.6 million (BROADCASTING, May 2) and sold, subject to FCC approval, KCMO(AM)-KCEZ(FM) Kansas City, Mo., for $8 million (BROADCASTING, Jan. 10). (BTCCT-830214KJ). Action April 18.

■ WITT(AM) Tuscola, Ill. (93.5 mhz, 3 kw, HAAT: 115 ft.)—Granted assignment of license from Frederick W. Seibold to Frederick A. Rodgers for $125,000. Seller has no other broadcast interests. Buyer has no other broadcast interests. (BALH-830224GZ). Action April 15.

■ KLPL-AM-FM Lake Providence, La. (1050 khz, 250 w-D; FM: 92.7 mhz, 2 kw; HAAT: 145 ft.)—Application dismissed for assignment of license from Turner Broadcasting To Ernest R. Sandidge. (BAL,H-830104FO,P) Action April 18.

■ WYNZ(AM) Portland, Me. and WYNZ-FM Westbrook, Me. (970 khz, 5 kw-U, DA-N; FM: 100.9 mhz, 3 kw, HAAT: 225 ft.)—Granted assignment of licenses from Eastport Broadcasting Corp. to Buckley Broadcasting Corp. of Maine for $1,125,000, including $350,000 for noncompete agreement. Seller is principally owned by ERI Communications Group Inc., headed by Francis I. Boyle Jr., chairman, which also owns WAPE(AM) Jacksonville, Fla., and WIBX(AM)-WIBQ(FM) Utica, N.Y. Buyer is principally owned by Richard D. Buckley Jr. (80%), who owns WDRC-AM-FM Hartford, Conn.; KGIL(AM) San Fernando, Calif.; KWAV(FM) Monterey, Calif., and KKHI-FM San Francisco. (BAL,H-830301EX,HO). Action April 18.

■ WITW(FM) Cadillac, Mich. (96.7 mhz, 1.35 kw, HAAT: 430 ft.)—Granted assignment of license from Chief Pontiac Broadcasting Corp. Inc. to The MacDonald Broadcasting Co. for $270,000. Seller has no other broadcast interests. Buyer is principally owned by Kenneth H. MacDonald, who also owns WSAM(AM)-WKCQ(FM) Saginaw, WWPZ(AM)-WMBN-FM Petoskey and WATT(AM) Cadillac, all Michigan. Buyer also is applicant for new FM in Cadillac, Mich. which is mutually exclusive and will be dismissed upon grant of this application. (BALH-830228HL). Action April 20.

■ WCCY(AM) Houghton, Mich. (1400 khz, 1 kw-D, 250 w-N, DA-1)—Granted assignment of license from Superior Shores Broadcasting Inc. to Desnick Broadcasting Co. for $260,000. Seller is equally owned by Norman C. Koski, president; Patrick J. Rose, and Ronald D. Mikkola, who have no other broadcast interests. Buyer is principally owned by Harvey L. Desnick, president, who owns WHUH(FM) Houghton, Mich. (BAL-830302EY). Action April 18.

■ KBEQ(FM) Kansas City, Mo. (104.3 mhz, 50 kw, HAAT: 1,150 ft.)—Granted assignment of license from Mariner Communications Inc. to KBEQ Inc. for $5.25 million. Seller is Cincinnati-based group of two AM's and two FM's owned by Elmer L. Ward Jr., Joe Scallon and 10 others. Buyer is subsidiary of Capitol Broadcasting Inc., Raleigh, N.C.-based group of four AM's, five FM's and one TV principally owned by brothers James and Ray Goodmon and estate of A.J. Fletcher. They also sold KMAC(AM) San Antonio, Tex. for $1 million (BROADCASTING, Jan. 24). (BALH-821116ED). Action April 20.

■ WPJJ(AM) Yazoo City, Miss. (1530 khz, 250 w-D, DA)—Granted assignment of license from The Evangelist James Baker Evangelistic Association to Gateway Broadcasting Co. Inc. for $1 and does not provide for pledge of stock. Seller is Rev. James Baker, president, who has no other broadcast interests. Buyer is Joel Netherland, president (57.1%), and Kenneth W. Helton (42.9%), who own WJNS(FM) Yazoo City, Miss. (BAL-830302FD). Action April 21.

■ KRBN(AM) Red Lodge, Mont. (1450 khz, 1 kw-D, 250 w-N)—Granted assignment of license from Rockefeller Broadcasting Co. Inc. to Bottenberg Communications Inc. for $118,000. Principals: Seller is equally owned by Lyle H. Rockefeller and his wife, Kathleen; Clifford Sherwood and his wife, Ruby. Buyers are Bernard A. Bottenberg, president (95%) and Donald L. Kirkpatrick (5%). Kirkpatrick is part owner of KPAG(AM) Pagosa Springs, Colo., and applicant for new FM on channel 292 there. (BAL-830303FG). Action April 21.

■ WQCC(AM) Charlotte, N.C. (1540 khz, 1 kw-D, 250 w-N)—Granted transfer of control of Voice of Charlotte Broadcasting Co. from Risden A. Lyon (100% before; none after) to Michael B. Glinter (none before; 100% after). Consideration: $400,000. Principals: Seller owns WKDX(AM) Hamlet, N.C., and WADE(AM) Wadesboro, N.C. Buyer is applicant for new FM at Wichita, Kan. He is vice president of Satellite Radio Network, Kansas City, Mo.-based satellite radio programer. (BTC-830225EK). Action April 18.

■ WLW(AM) Cincinnati and WSKS(FM) Hamilton, Ohio (700 khz, 50 kw-U; FM: 96.5 mhz, 15 kw, HAAT: 810 ft.)—Granted assignment of license from Mariner Communications Inc. to Seven Hills Communications Ltd. for $8.265 million plus $2.249 million for three-year noncompete agreement. Seller is owned by Elmer Ward, Joe Scallon and 10 others, who also own WITS(AM) Boston. It also sold KBEQ Kansas City, Mo. (see above). It bought WLW and WSKS in 1979 for $17 million (BROADCASTING, Nov. 5, 1979). Buyer is limited partnership controlled by Seven Hills Communications Inc., which is owned by Robert H. Castellini, William O. DeWitt Jr. and Mercer Reynolds III (one-third each). Charles K. Murdock is president. They have no other broadcast interests. (BAL,H830215G,L,M). Action April 26.

■ WLAR(AM) Athens, Tenn. (1450 khz, 1 kw-D, 250 kw-N)—Granted assignment of license from Athens Broadcasting Corp. to James C. Sliger for $200,000. Principals: Seller is principally owned by Steve H. Snowden, president. It has sold WUCR(AM) Sparta, Tenn. (BROADCASTING, March 7), and, subject to FCC approval, (TK) WMCC(FM) Etowah, Tenn., and is applicant for new FM at Clarksville, Va. Buyer owns WJSQ(FM) Athens, Tenn. (BAL-830301EV). Action April 18.

■ WMRL(AM) Portland, Tenn. (1270 khz, 1 kw-D, DA)—Granted transfer of control of Better Communications Inc. from B.K. Williamson (100% before; none after) to Calvin Simmons (none before; 100% after). Consideration: $206,594. Principals: Seller is principal owner of WBLW(AM) Royston, and WLOV AM-FM Washington, both Georgia. Buyer is principal owner of WSCA(FM) Union Springs and WSMQ(AM) Bessemer, both Alabama. (BTC-830228ER). Action April 18.

■ KTTX(AM)-KWHI-FM Brenham, Tex. (1280 khz; 1 kw-D; FM: 106.3 mhz; 3 kw; HAAT: 300 ft.)—Granted transfer of control of Tom S. Whitehead Inc. from estates of Tom S. and Edythe K. Whitehead (60% before; none after) to Tom S. Whitehead Jr. (13% before; 71.2% after). Tom S. Whitehead Inc. owns 96% stock of TV Cable of Brenham Inc., owner and operator of independent CATV system in Brenham, Tex. (BTC-830222EA). Action April 21.

■ KUNO(AM) Corpus Christi; KCOR(AM)-KQXT(FM) San Antonio; KELT(FM)-KGBT-AM-TV Harlingen, all Texas—Granted transfer of control of KUNO Radio Inc., Harbenito Radio Corp. and Harbenito Broadcasting Corp. from McHenry T. Tichenor Sr. (100% before; none after) to Tichenor Media System Inc. (none before; 100% after). Stockholders in transferors will trade their shares for stock in new Tichenor Media System under corporate restructuring plan. All of stock in Media will be held by McHenry T. Tichenor Sr. and family. (BTC-821206GE). Action April 19.

■ KCIK(TV) El Paso (ch. 14, 380 kw vis., 36.3 kw aur., HAAT: 1,980 ft.)—Granted transfer of control of The Cristo Rey Corp. from Missionary Radio Evangelism (80% before; none after) to Santa Fe Communications Inc. (none before; 80% after). Consideration: $600,000 and assumption of $2 million in liabilities. This completes transfer of station begun last year with sale of 20% of station to Santa Fe affiliate, De Rance Inc. (BROADCASTING, June 14, 1982). Seller: Nonprofit corporation headed by E. Alex Blomerth, president. It has no other broadcast interests. Buyer: Nonprofit corporation, controlled by Harry G. John, who also has interest in KBSA-TV Guasti, Calif., and KCFM(FM) Florissant, Mo. (BTCCT-830228KF). Action April 20.

Summary of broadcasting as of March 31, 1983

Service	Licenses	CP's	Total *
Commercial AM	4,708	149	4,857
Commercial FM	3,421	391	3,812
Educational FM	1,090	162	1,252
FM translators	609	288	897
Commercial VHF TV	527	14	541
Commercial UHF TV	307	166	473
Educational VHF TV	111	6	117
Educational UHF TV	175	14	189
VHF LPTV	152	89	241
UHF LPTV	21	72	93
VHF translators	2,784	254	3,038
UHF translators	1,772	403	2,175
ITFS	244	89	333
Low-power auxiliary	812	0	812
TV auxiliaries	7,260	205	7,465
UHF translator boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,159	53	12,212
Aural STL & intercity relay	2,749	166	2,915

* Includes off-air licenses

Facilities changes

AM applications

Tendered

■ KCKY (1150 khz) Coolidge, Ariz.—Seeks CP to in-